



# Providing Flexible Debt and Structured Equity Solutions to Growth Oriented Companies

RF Investment Partners ("RF") is an investment firm with approximately \$314 million of capital under management and typically invests \$5 million - \$25 million per investment. RF utilizes flexible financing solutions to support exceptional management teams in lower-middle-market companies. We are a less dilutive form of capital than traditional private equity but provide owners many of the same strategic benefits.

INVESTMENT PARAMETERS: TRADITIONAL BUSINESS			INVESTMENT PARAMETERS: SOFTWARE BUSINESS		
REVENUE	EBITDA	EBITDA MARGIN	ARR	GROSS MARGIN	NET RETENTION
\$10 - \$75mm	\$2 - \$10mm	10%+	\$5 - \$10mm	70%+	90%+

## INVESTMENT PROFILE

### TRANSACTION TYPES

 <b>Management Buyouts</b>	 <b>Shareholder Liquidity Events</b>	 <b>Recapitalizations</b>
 <b>Acquisition or Growth Financing</b>	 <b>Independent Sponsor / Search Fund</b>	 <b>Family Ownership / Generational Transition</b>

### SECURITIES

- ✓ Untranche
- ✓ Second Lien
- ✓ Subordinated Debt
- ✓ Preferred Equity
- ✓ Common Equity

### INDUSTRY SECTORS

 <b>Business Services</b>	 <b>Consumer Products &amp; Services</b>	 <b>Education &amp; Training Solutions</b>	 <b>Healthcare Services</b>
 <b>License &amp; Maintenance Software</b>	 <b>Industrial &amp; Niche Manufacturing</b>	 <b>Distribution &amp; Logistics</b>	 <b>Software/SaaS</b>

### NEW YORK

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## INVESTMENT PORTFOLIO

### Business Services



### Software/SaaS

Claims Management  
Software Provider



### Consumer Products & Services



### Healthcare Services



### Industrial & Niche Manufacturing



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